

BESUCHE ZALANDO DEUTSCHLAND!



Auf zalando.co.uk sind nur Lieferungen nach Großbritannien möglich. Bestellungen mit einer Lieferadresse in Deutschland können über zalando.de getätigt werden.

 Nein, auf Zalando Großbritannien bleiben

 Ja, weiter zu Zalando Deutschland

ALL ABOUT ZALANDO



SUSTAINABLE FASHION FOR WOMEN

Shop responsibly

FOR MEN



Benefits

FASHION WITH A FUTURE

What does sustainable fashion mean?

To us, sustainability is being considerate of our planet and the people in it. Sustainability touches upon many aspects of fashion, including ethical working conditions, environmental impact and animal welfare. This is a topic we care about which is why we have curated a selection of specially labeled products and sustainable brands, to make responsible shopping simple.

Read more about our criteria below, or find out more about Zalando's commitments to sustainability in our [corporate responsibility section](#).

PICK YOUR FAVOURITE

Our best sellers



Who benefits from sustainable fashion?

- **1. The planet.** Save resources by using environmentally friendly materials and processing techniques. The result: less

pollution of soil, air and water and a better future.

- **2. The people.** Sustainable fashion also means ensuring a long-term future for those who make our clothes, with fair wages and safe working conditions as standard.
- **3. You.** You can do your bit for both the planet and the people in it to make the fashion world a little bit more sustainable. Let's join forces!

MORE SUSTAINABLE
FIBRES

Shop by fa



Lyocell

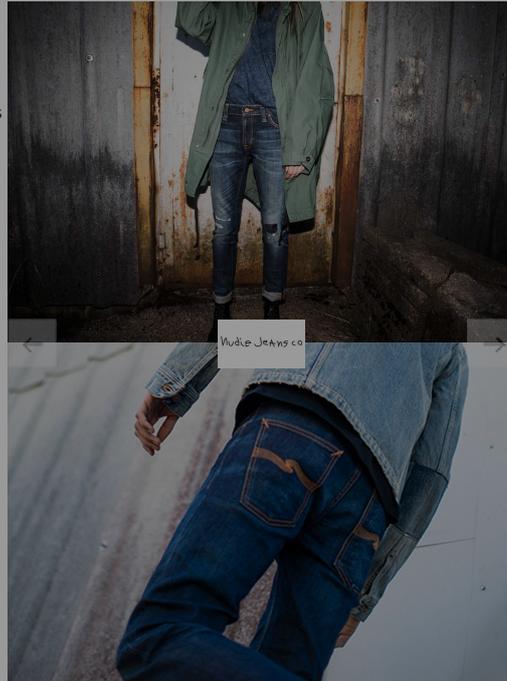
Lyocell (also known as Tencel®) is a strong, soft and breathable fabric made from wood pulp, which is sourced from sustainably managed forests or fast growing renewable materials such as bamboo and eucalyptus. It's 100% biodegradable and produced using manufacturing techniques with less impact on the environment.

SHOP
LYOCELL

OUR FAVOURITE BRANDS

Sustainable collections

To improve our planet, sustainability has become increasingly important in fashion. Brands understand this as well and strive to offer products that take both the environment and social aspects of sustainability into account.



FOR THE FUTURE

Sustainable kids fashion

Whether pollutant-free or made of organic cotton, these cheerful designs make for adorable kids.

SHOP SUSTAINABLE KIDS
FASHION





Frequently asked questions

What is eco fashion?

Ecological fashion, similar to green fashion, focuses on the environmentally-friendly aspects of sustainable fashion. This includes the use of organic, recycled and reusable fibres and the reduction of harmful chemicals.

What is ethical fashion?

Ethical fashion focuses especially on social criteria, ensuring fair treatment of workers and an emphasis on the value of work done.

What is fair trade fashion?

Fair trade fashion is certified by the World Fair Trade Organization (WFTO). It ensures good working conditions for employees, fair payment and transparency, while promoting opportunities for disadvantaged producers.

Why is sustainable fashion generally more expensive?

While on average, sustainable fashion can be 15%-40% more expensive (Dr. Grieger & Cie. Marktforschung 2016), this is not true for every product. Sustainable fashion can be more expensive due to a number of factors. Firstly, low-impact organic crops are often required to produce sustainable fashion, a large initial investment for the farmer and more labour intensive. Secondly, higher costs often result because of smaller production volumes as well as a higher regard for sustainable practices, such as manufacturing processes and better working conditions.

When does a product get a "SUSTAINABILITY" tag?

You will see products in the Zalando store flagged with a "sustainability" tag. So far, the criteria we use is based on the certifications and labels the products carry. We are aware that some of brands don't have certifications, but are still taking big steps to become more sustainable. That is why we're currently working on extending our sustainable labels and provide better orientation and more transparency.

When is a brand considered sustainable?

Currently, there is no black and white definition for what is sustainable. Certain brands may only use specific fabrics, whereas others focus specifically on production processes. Our aim is to provide you with the best possible information to make an informed decision. Now it is up to you. Some leading brands are already thinking about circular design and biodegradable products. We don't have all the answers yet, but it's a very exciting time to learn about new technologies and innovations. Please join us on this journey.

What can you do?

In a product life cycle, the use and end of life phases of the product often have the highest impact on the planet. You can change this by taking good care of your clothes and shoes, washing less at lower temperatures, repairing where possible and recycling at second-hand shops instead of disposing of them.

These are the labels and certificates can you find in our shop. If a product meets one of these criteria, it is flagged with "sustainability."



GOTS

A certification for textiles made from organic fibres. To pass the test, all fibres must be grown and processed according to strict environmental and toxicological criteria. A functional waste water treatment plant is mandatory for any wet processing. GOTS-certified products are made from at least 95% organic fibres. Every partner in the supply chain is verified.



Fairtrade

A label of quality for fair and fair trade cotton. Fairtrade guarantees farmers a payment based on the global minimum price and additional trade premiums that they can invest in their local ecosystems. Fair crops protect the health and safety of farmers, promote efficient water use and prohibit the use of hazardous chemicals or genetically modified cottonseed.



GRS

The Global Recycle Standard certifies recycled content in a product as well as that all production processes in the entire supply chain have undergone the proper steps to ensure the integrity of the final product. In addition to monitoring the recycled content that goes into a

finished product, the standard also sets high environmental and social criteria along every step of the supply chain.



EU Ecolabel

The EU Ecolabel is awarded to products and services that have high environmental protection requirements throughout the product cycle: from raw material extraction through production to distribution and disposal.



Organic Cotton

A quality label to demarcate Zalando products made from at least 50% organic fibres, and certified according to the farming and production standards approved in the International Federation of Organic Agriculture Movements (IFOAM) Family of Standards.



OCS - Organic Content Standard

The Organic Content Standard guarantees the traceability and integrity of at least 95% certified 'organic' raw materials during all the manufacturing stages.



Organic Blended Content Standard

The Organic Blended Content Standard guarantees the traceability and integrity of at least 5% certified 'organic' raw materials during all the manufacturing stages.



IVN Naturleder

A quality seal for environmentally, socially responsible leather manufacturing at all stages of production. Naturleder certification verifies that a product's raw leather comes from farming animals that are also used for meat, and not from endangered or wild species. Certified leathers are finished with organic vegetable tanning methods, as opposed to chrome tanning.



terracare®

Terracare

Terracare® manufactures environmentally-friendly, resource-efficient, socially-compatible leather. This German-based tannery uses significantly less water compared to its global competitors, and all production water is purified back to EU standards and returned into the water cycle. Terracare® leather is made with minimal chemicals and energy, making it extremely low in pollutants.



BCI Initiative BetterCotton.org

BCI Better Cotton Initiative

By choosing cotton products from this brand, you're supporting responsible cotton production through the Better Cotton Initiative.



Eco-processed

This label has been defined by Zalando to highlight items made using more environmentally-friendly processes which use less water, energy or chemicals or produce less waste. Current certificates accepted under this label include Bluesign, STeP by OEKO-TEX® and OEKO-TEX® Made in Green.





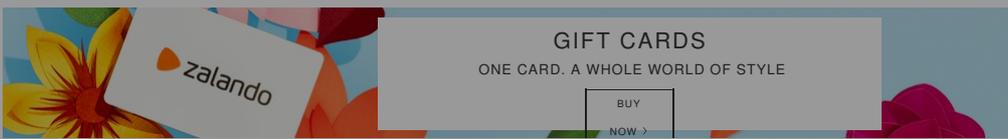
Recycled material

This label has been defined by Zalando to highlight items containing at least 20% recycled material; such as polyester, nylon, cotton or wool. Check the details section above to see which materials this item is made from.



Eco-material

This label has been defined by Zalando to highlight items made from materials that have a lower environmental impact or have been otherwise sustainably sourced. Examples include TENCEL™, lyocell, linen, hemp, responsibly-sourced viscose and modal, or items with FSC certification. Check the details section above to see which materials this item is made from.



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Our top brands | **You can also find us on**

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Supra
Tamaris
Ted Baker
The North Face
Timberland
Tommy Hilfiger
UGG Australia
Vagabond
Vans
Vero Moda
Vila
Warehouse
Whistles



Our top categories

Women's Clothing
Women's Shirts & Tops
Dresses
Women's Trousers
Lingerie & Nightwear
Prom Dresses
Women's Jackets

Women's Shoes
Women's Boots
Women's Ankle Boots
Snow Boots
High Heels
Handbags
Wedding Guest Dresses

Men's Clothing
Men's Coats
Men's Shoes
Business shoes
Men's Trainers
Men's Boots
Men's Sports Shoes

Christmas Jumpers
Christmas Outfits
Christmas Party Dresses
Christmas Pyjamas
Hats
Nike Free
Out of stock

Zalando Apps

